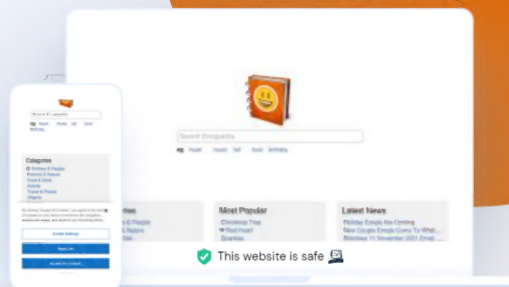




emojipedia.org

the emoji search engine. a fast emoji search experience with options to browse every emoji by name, category, or platform.

Company	Emojipedia
Employees	1 - 10
HQ	Australia, Burwood
Revenue	--
Category	Video Games Consoles and Accessories

[Connect this website](#)

Global Rank

#3,523

▼109

Country Rank

#2,363

▼45

United States

Category Rank

#71

▲6

Games > Video Games Consoles and Accessories

Total Visits

17.6M

Bounce Rate

53.94%

Pages per Visit

3.08

Avg. Visit Duration

00:02:34

Traffic and Engagement

Reveal how well a website meets visitor expectations and captures their interest. emojipedia.org's traffic has decreased by 0.14% compared to last month. (On Desktop & Mobile, Worldwide)

[Your public traffic ranking reflects your real-world success](#)[Connect this website](#)

Traffic & Engagement Last Month

Total Visits Last 3 Months

Total Visits
17.6M

Last Month Change
0.14% ▼

Avg Visit Duration
00:02:34

Bounce Rate
53.94%

Pages per Visit
3.08

16.9M



SEP

17.6M



OCT

17.6M



NOV



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Try our Digital
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including:

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- ✓ Market share

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Forecast industry changes, understand your audience and your competition, and grow your market share with Similarweb's Research Intelligence Solution.

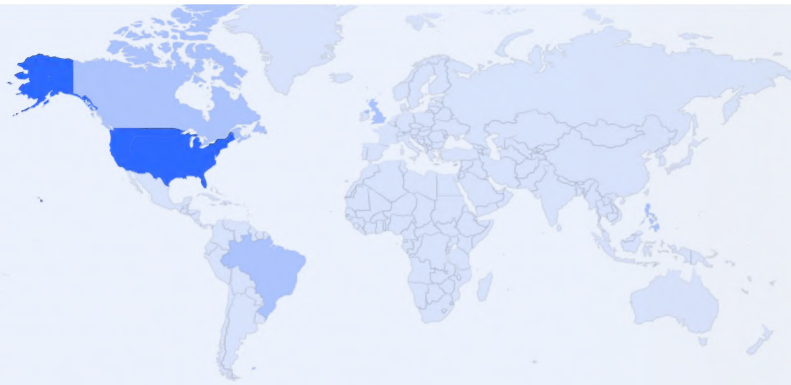
[Try it now →](#)

Geography & Country Targeting

Identify the geographic location of a site's core audience over the last month. The country sending the most traffic to emojipedia.org is United States. (On Desktop)



Top Countries



	United States	26.90% ▲ 0.57%
	United Kingdom	5.16% ▼ 7.46%
	Philippines	4.08% ▼ 6.52%
	Canada	3.77% ▲ 4.11%
	Brazil	2.91% ▼ 5.67%
	Others	57.18%

[See all countries →](#)

Audience Interests

Audience interests reveal key details on the browsing interests of emojiopedia.org's visitors. emojiopedia.org's audience is interested in Computers Electronics and Technology > Computers Electronics and Technology & news.

Top Categories



Other Visited Websites

getemoji.com
 business.facebook.com
 canva.com
 studio.youtube.com
 fsymbols.com

[See all other websites →](#)

Top Topics



Need to identify deeper audience insights?




Discover audience acquisition strategies and reveal insights on browsing behavior with Similarweb's Research Intelligence Solution.

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Competitors & Similar Sites

Reveal your top competitors and find potential or emerging competitors. emojiopedia.org's top competitor is iemoji.com. [Analyze competitors](#)

Site	Affinity	Monthly visits	Category	Category rank
iemoji.com	100% <div></div>	541.3K	Games > Video Games Consoles and Accessories	#3,677
emojiter.com	91% <div></div>	2.4M	Games > Video Games Consoles and Accessories	#960
grumdrig.com	87% <div></div>	495	Games > Video Games Consoles and Accessories	#136,210
lingojam.com	87% <div></div>	15.6M	Games > Video Games Consoles and Accessories	#204
top.gg	85% <div></div>	27.9M	Games > Video Games Consoles and Accessories	#78
getemoji.com	84% <div></div>	4.5M	Computers Electronics and Technology	#3,170
hotemoji.com	83% <div></div>	613.0K	Games > Video Games Consoles and Accessories	#3,986

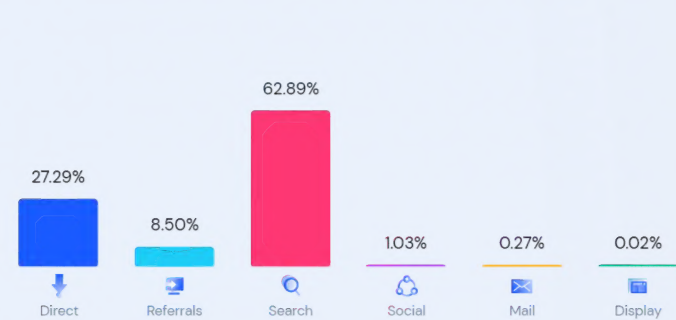
 mee6.xyz	81%	<div><div></div></div>	6.1M	Games > Video Games Consoles and Accessories	#309
 steamcommunity.c...	78%	<div><div></div></div>	130.5M	Games > Video Games Consoles and Accessories	#5
 coolsymbol.com	76%	<div><div></div></div>	2.0M	Games > Video Games Consoles and Accessories	#1,307

[See all competitors →](#)

Marketing Channels Overview

Discover the digital marketing channels driving traffic to your website. emojiopedia.org receives traffic from search (62.89%) and direct (27.29%). An underutilized channel is "ads." (On Desktop, Worldwide)

Marketing Channels Distribution

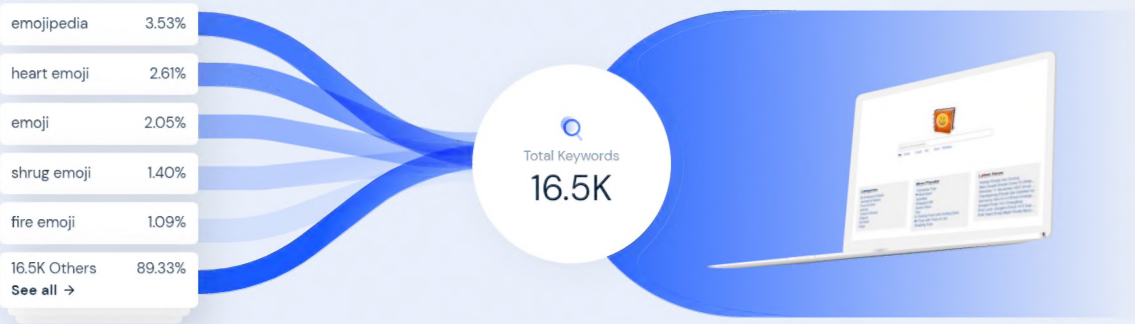


Keyword Search Traffic

See the list of top paid and organic keywords driving traffic to emojiopedia.org. (On Desktop, Worldwide)



Top Keywords



Want to uncover more opportunities?

Grow your traffic share per keyword and understand how SEO and PPC investments can be optimized with Similarweb's Digital Marketing Intelligence solution.

[Try it now →](#)

Referral Traffic

The top referral sites sending direct links to emojiipedia.org.
(On Desktop, Worldwide)

Top Referrals

Upgrade PRO	97.27%
Upgrade PRO	0.38%
masterblaster.em...	0.21%
discordbot.tistory...	0.19%
jira.pyrssoftware.ca	0.13%
197 Others	1.82%
See all →	

Referring Websites

202

Display Advertising Traffic

Analysis of the top publishers sending traffic to emojiipedia.org. Currently, there are 1 publishers referring visitors.

Top Publishers

Upgrade PRO	100.0%
--	--
--	--
--	--
--	--
--	--

Publishers

1



Want to know which competitive ads convert best?

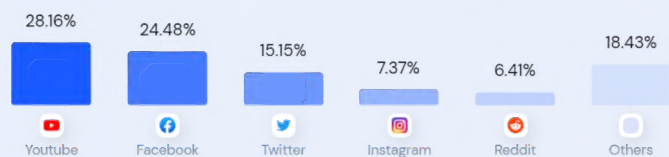
Reveal any website's best performing ad creatives. Develop the right messaging and formats to draw high converting traffic to your site and increase your Return on Advertising Spend (ROAS) with Similarweb's Digital Marketing Intelligence solution.

Try it now →

Social Media Traffic

The top social media networks directing traffic to emojiipedia.org are Youtube, Facebook, and Twitter. Look for opportunities to engage audiences through Reddit or other networks.
(On Desktop, Worldwide)

Social Network Distribution



Outgoing Links

Currently, there are 103 websites receiving traffic from emojiopedia.org.
(On Desktop, Worldwide)



Top Outgoing links



Ready to optimize your SEO strategy?

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- Top Websites
- Top Android Apps
- Top iOS Apps
- Digital 100
- DigitalRank API
- Top Browsers
- Top Search Engines
- Mobile vs. Desktop

Data

- Our Data
- Verify Your Website
- Browser Extension
- Privacy and Security

Solutions

- Digital Research Intelligence
- Digital Marketing Intelligence
- Shopper Intelligence
- Sales Intelligence
- Investor Intelligence
- Advisory Services

Resources

- Insights Blog
- Become a contributor
- Reports
- Webinars
- Events
- Knowledge Center & Support

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- Partners
- Customers
- Management
- Careers
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- Engineering
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